TRAINING THE NEXT GENERATION OF BROADCASTERS

WSIU is one of only a handful of stations in the country to offer college students direct, hands-on experience in all aspects of the broadcast industry. Each year, more than 100 SIU Carbondale students work alongside WSIU’s professional staff, serving as producers, directors, reporters, news anchors, camera operators, audio and lighting technicians, and more. Graduates serve with distinction at radio, television, and cable outlets in the U.S. and abroad and at high-profile media organizations such as ABC, NBC, CBS, CNN, Fox News, MSNBC, and ESPN.

LETTER TO THE COMMUNITY

WSIU Public Broadcasting marked FY19 with some of the most significant milestones in our 60+ year history serving as the public broadcasting service for Southern Illinois University Carbondale.

On November 1, 2018 we officially announced that our new partnership with WSEC TV (Springfield/Jacksonville), WQEC TV (Quincy), and WMEC TV (Macomb) was fully implemented with WSIU TV (Carbondale), and WUSI TV (Olney) to create one of the largest PBS regional networks in the country. Together, our television stations now serve nearly five million people in parts of seven states including Missouri, Iowa, Indiana, Kentucky, Tennessee, Arkansas, and 67 of the 102 counties in Illinois.

Thanks to this development, our newest audience members are enjoying the return of round-the-clock PBS programming, improved member benefits like PBS Passport, increased opportunities for new local programming and community engagement, and greater technical and operational efficiencies with our new joint master control room.

WSIU’s long-standing commitment to news and public affairs programming included multi-platform coverage of President Donald J. Trump’s October 2018 visit to Jackson County and live television coverage of Governor J.B. Pritzker’s combined State of the State and Budget Message address from the Illinois Statehouse. The speech was broadcast live to PBS member stations across the state. In May 2019, WSIU Radio partnered with other Illinois public radio stations to produce the week-long series, The State of Cannabis, which explored the issues and policies surrounding the state’s potential legalization of recreational cannabis. Our locally produced television documentary about the Vietnam War, A Bad Deal: My Vietnam War Story, was nationally distributed by American Public Television (APT) in May 2019 and was broadcast by over 30 PBS member stations nation-wide. WSIU also organized and produced the only broadcast debate by candidates in the 12th Illinois Congressional District in October 2018.

WSIU returned as a producing partner for the 2019 PBS Online Film Festival with our film submission Balloon Girl, produced by Big Bad Boo Studios. The animated short focused on values that support WSIU’s One Region All Neighbors initiative: kindness, good deeds, neighborly behavior, compassion, and empathy.

Once again, we partnered with Cedarhurst Center for the Arts in Mt. Vernon, Ill. for our annual Family Day event. This year’s theme, “Let’s Go Luna!: World Neighborhood Adventure,” centered on building global communities, developing foreign language skills, and geography.

We expect more exciting changes in 2020! In April 2020 we will launch the 24/7 PBS KIDS Channel, providing additional kid-friendly TV options for our over-the-air viewers. We’re also expanding the One Region All Neighbors initiative to continue recognizing our region’s best and brightest neighbors.

Together, with the support of viewers and listeners, business and corporate underwriters, local community partners, and the greater SIU community, we look forward to new opportunities to fulfill our service mission to improve the quality of life of the people we serve.

- Jak Tichenor, Interim Executive Director, WSIU Public Broadcasting

MISSION

WSIU Public Broadcasting exists to improve the quality of life of the people we serve. Through programs, services, and outreach, WSIU partners with other community organizations to promote positive change, and to support the academic and public service missions of Southern Illinois University Carbondale. The station is licensed to the Board of Trustees of Southern Illinois University and broadcasts across seven states and beyond through five PBS and three NPR stations, the Southern Illinois Radio Information Service (SIRIS), wsiu.org, and other digital platforms.

VISION

WSIU is an essential public resource that combines the power of media with the power of people to strengthen our communities.

VALUES

WSIU strives to achieve our mission and vision by incorporating the values of integrity, fairness, balance, diversity, sustainability, collaboration, and excellence in making decisions and taking action.

CHANNELS

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<tr>
<th>WSIU TV - CARBONDALE</th>
<th>WUSI TV - OLNEY</th>
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<th>WSIU RADIO</th>
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<td>WSUI 91.9FM + Web Stream</td>
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<td>WUSI 90.3FM</td>
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<td>WSVI 88.9FM</td>
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WEB: WSIU.ORG • NEWS.WSIU.ORG

CONTACT US

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contact@wsiu.org • membership@wsiu.org

SOCIAL MEDIA

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youtube.com/wsiutv youtube.com/wsectv

@wsiunextgen
## 2019 KEY SERVICES

**INCREASED** access to the arts with ticket giveaways to performances at regional theaters and museums including The Carson Center (Paducah, KY), the Marion Cultural and Civic Center (Marion, IL), the McLeod Theater, SIU (Carbondale, IL), and Cedarhurst Center for the Arts (Mt. Vernon, IL).

**EXPANDED** 24/7 television service to western and central Illinois through the acquisition of WSEC TV (Springfield/Jackson, IL), WMEC TV (Macomb, IL) and WQEC TV (Quincy, IL).

**AMPLIFIED** local voices, perspectives, and histories with new episodes of WSEC’s flagship series *Illinois Stories*.

**DISTRIBUTED** books and other educational materials to families at WSIU’s International Family Game Night held in conjunction with Southern Illinois University Carbondale’s Center for International Education.

**PRESENTED** family-friendly math, science, and reading activities at the Scholastic Book Fair and Family Reading Night event at Northside Primary Center in Herrin, IL.

**CELEBRATED** the launch of *Victoria, Season 3* on MASTERPIECE with screenings in Carbondale, IL and Marion, IL, and the premiere of *Les Misérables* on MASTERPIECE with screening events in Carbondale, IL and Mt. Vernon, IL.

**CONNECTED** with local schools, community organizations, municipal leaders, and families at regional festivals such as SeniorFest (Marion, IL), the Centralia Balloon Festival (Centralia, IL), the Mt. Vernon Fall Festival (Mt. Vernon, IL), and the SIU Homecoming parade (Carbondale, IL).

**FACILITATED** dialogue around cultural, social, health, and immigration issues via WSIU’s Indie Lens Pop Up and Community Cinema film screening programs. The films featured during FY19 include: Immigration in America produced by Nine Network in St. Louis and Independent Lens specials: *Talking Black in America*, *Won’t You Be My Neighbor*, *Dawnland*, *Rumble*, and *Charm City*.

**MAINTAINED** our commitment to provide fact-based reporting and analysis of local, national, and international news stories.

**HIGHLIGHTED** the history of southern Illinois and Southern Illinois University Carbondale in honor of the university’s 150th anniversary.

**ENHANCED** student learning and professional development through WSIU’s television and radio production units, and via the station’s marketing, digital services, and educational outreach departments.
2019 KEY SERVICES

**CONTINUED** our local partnership with the Illinois Newsroom, a regional journalism collaboration initiative focused on the topics of education, health, the environment, and public affairs.

**CONTRIBUTED** to the 2019 PBS Online Film Festival as a producing partner with our submission Balloon Girl produced by Big Bad Boo Studios.

**CELEBRATED** Dr. Seuss’ birthday with Read Across America and encouraged literacy with ‘Cat in The Hat Raising Reader’s Theater’ performances at local elementary schools.

**DELIVERED** presentations to regional educators at the National Association of Early Childhood Teacher Educators (NAECTE) Conference.

**CONTINUED** our commitment to coverage of the Illinois General Assembly with special episodes of Illinois Lawmakers and Capitolview.

**ENCOURAGED** children and families to explore global culture and to make connections between communities all over the world at WSIU’s annual Family Day event at Cedarhurst Center for the Arts in Mt. Vernon, IL.

**SERVED** individuals who are blind or visually impaired with more than 1820 hours of original descriptive and spoken language content through our Southern Illinois Radio Information Service (SIRIS).

**ORGANIZED** and produced the only broadcast debate by candidates in the 12th Illinois Congressional District.
WSIU: Your Community Connector

Since our inception in 1958 we have continued to evolve to meet the growing needs of the region. 2018 and 2019 were exciting and transformative years for WSIU. In October 2018, WSIU finalized the acquisition of Network Knowledge, a collection of community-licensees serving western and central Illinois. This partnership not only created one of the largest PBS regional networks in the country, but together, the stations now serve nearly five million people in parts of seven states including Missouri, Iowa, Indiana, Kentucky, Tennessee, Arkansas, and 67 of the 102 counties in Illinois.

While we continue to evolve, our values and commitment to the community remain the same:

A Trusted Source for Children & Families
We take pride in our reputation as a local news leader and trusted source for family-friendly entertainment and educational content.

A Community Connector
WSIU serves as an essential link, connecting our audience to the wider world through programming focused on the arts, culture, and history. We amplify our region’s local voices and diverse perspectives with original programming such as Illinois Stories and Expressions. Both programs highlight the people and places that make western, central, and downstate Illinois unique.

A Regional Partner
WSIU is not just a service provider, but a strategic regional partner. Each year, WSIU works with libraries, museums, local service agencies, local businesses, PreK-20 educators, and community volunteers to improve the quality of life in the communities we serve. We excel in our role as a community connector, working with more than 100+ regional partners to provide in-depth reporting, community engagement, and informative programming on the issues and policies impacting our region.

2019 Financials

Membership contributions are one of the most reliable sources of funding for public broadcasters like WSIU.

Thank you to all of the viewers, listeners, and community partners who’ve made contributions both large and small to help us continue our mission to improve the quality of life in our region.

Total Income: $7,238,104
Total Expenses: $6,474,338

PHOTO: Page 8 – PBS KIDS costume character SuperWhy poses with a young hot air balloon enthusiast at the Centralia Balloon Festival; Credit: Brian Flath, WSIU.
**LOCAL PROGRAMMING**

**TELEVISION**
For more than 60 years, the WSIU stations have enriched the lives of viewers through a combination of educational programming for children, community-driven news & reporting, intelligent talk from a diversity of voices, and family-friendly entertainment – all offered on a variety of broadcast and digital platforms.

WSIU continued its commitment to public affairs programming with continued coverage of the Illinois General Assembly. In October 2018, WSIU collaborated with the Belleville News-Democrat and The Southern Illinoisan to produce the 12th Congressional District debate. Coverage also included the live television broadcast of Governor J.B. Pritzker’s combined State of the State and Budget Message address from the Illinois Statehouse.

And while WSIU’s art-focused local production, Expressions, and music-centric production, Little Egypt Live, remained on hiatus this year, WSIU maintained our commitment to music and the arts by partnering with local theaters to promote special episodes of Great Performances, Austin City Limits, and Live From Lincoln Center.

WSIU expanded our role as a regional storyteller with new episodes of WSEC’s flagship program, Illinois Stories and WSIU’s Vietnam War documentary film, A Bad Deal: My Vietnam War Story.

**ILLINOIS STORIES** comes to WSIU from WSEC TV in Springfield and is produced, directed, and hosted by Mark McDonald. The program follows McDonald as he travels across western and central Illinois to showcase the people and places that make the state unique, offering new voices and perspectives from communities both large and small.

The Vietnam War documentary film, **A BAD DEAL: MY VIETNAM WAR STORY**, was produced and directed by WSIU’s Mark St. George in partnership with Iowa Public Television and American Public Television (APT). The film features never-before-seen footage captured by Iowa native and Vietnam veteran Jim Hamlyn during his year-long tour of duty in Vietnam during 1966. Using footage captured with Hamlyn’s Keystone 8mm camera and via intimate storytelling, the film documents Hamlyn’s experience during his tour of duty, providing an up close and personal view of life in a combat zone.

"We’re so proud to have the opportunity to tell Jim’s story and share his footage with the world. The film he captured during his tour of duty lends an authenticity to the documentary and wonderfully compliments Hamlyn’s storytelling ability,” says Mark St. George. "The footage transports viewers to the past – amongst the fields and jungle canopies – where they are able to get a glimpse of the realities soldiers faced so many years ago."

“I wanted to create a positive statement to recognize and honor the veterans and the sacrifices they made. My story is an accurate accounting of my memories and is notably different from many of the national news stories during that period. My memory offers a different perspective and insight into events as I saw them during my days of duty. Hopefully, by viewing this documentary, individuals will reach a deeper understanding of the Vietnam War and its effects on veterans.”

- Jim Hamlyn

U.S. Army 196th Light Infantry Brigade, Troop F with the 17th Cavalry

**STUDENT & STAFF ACHIEVEMENTS**

WSIU’s Associate Director of Corporate Support, Brian Flath, was awarded the 2019 Lindell W. Sturgis Memorial Public Service Award for service to the community. The award was granted by Southern Illinois University Carbondale and the SIU Board of Trustees.

WSIU student reporter Amelia Blakely was awarded the Illinois News Broadcasters Association Scholarship. She was one of seven finalists for this highly competitive award.


JOINT MASTER CONTROL PROJECT

The acquisition of the Network Knowledge stations required WSIU to re-examine our methods for delivering television programming across the newly expanded service region. Many of the legacy TV broadcast systems employed both in southern and central Illinois no longer had vendor hardware and software support thus making operations difficult and inefficient. In January 2019, WSIU began a groundbreaking partnership with Public Media Management (PMM), allowing WSIU to manage the broadcast operations of WSEC, WQEC & WMEC TV.

"The Joint Master Control project allowed WSIU to take advantage of the enormous library of content from public media sources and Sony Pictures," says Scott Washburn, WSIU’s Associate Director of Technology & Planning. “The new Master Control operations offers improved graphics and A/V quality and more efficient operations.”

The WSIU stations join the ranks of other public media organizations like Alabama Public Television, Maryland Public Television, and WGBH who also use PMM's Master Control services.

“WSIU’s new cloud-based Joint Master Control Project is the heart of our newly-formed regional PBS network. Our aging TV master control operations in Carbondale and Chatham had reached the end of their lives and would have been prohibitively expensive to replace and repair over time.

The PMM system enables us to program all five stations from one central location on the SIU Carbondale campus - resulting in greater technical and operational efficiencies while allowing us to focus more of our financial resources on new and innovative programming for our viewers.”

- JAK TICHENOR
Interim Executive Director, WSIU
WSIU PUBLIC RADIO

In FY19, WSIU’s team of reporters kept listeners informed through fact-based reporting and analysis of local, national, and international news stories. Our news team partnered with other public media agencies for a special reporting project focused on a major issue impacting the region: healthcare.

WSIU, StoryCorps, and the SIU School of Medicine partnered with ITVS’ Indie Lens Pop-Up to host film screenings of the independent Lens film The Providers. Each screening included a community conversation around the topics discussed in the film. Other reporting projects in FY19 focused on methods for building stronger communities, SIUC’s 150th anniversary, and the impacts of recreational cannabis on the local and state economy. WSIU Radio maintained our commitment to the arts by continuing our ongoing partnership with the Southern Illinois Symphony Orchestra with special segments previewing the 15th annual Southern Illinois Music Festival.

WSIU Radio maintained our commitment to public affairs programming with continued coverage of the Illinois General Assembly and the Governor’s combined State of the State Speech and Budget Address. Our team of reporters partnered with The Southern Illinoisan to produce in-depth candidate profiles ensuring local voters could hear directly from the candidates about the issues and policies impacting their communities. WSIU Radio also provided special coverage of the President’s visit to Southern Illinois.

The Southern Illinois Radio Information Service (SIRIS) is a reading and information service for individuals who are blind, visually-impaired, and print-disabled.

The National Federation for the Blind estimates there are about 3,200 visually-impaired individuals in our service area and each year WSIU serves this population via the SIRIS Service. During FY19, WSIU provided more than 8,736 total hours of SIRIS programming and 1,820 hours of local programming which included daily readings of news articles, grocery store ads, community calendars, obituaries, original descriptive arts, and nature-related content.

SIRIS reaches approximately 1,400 community members via our over-the-air radio service accessed from a special closed-circuit radio or via a password-protected web stream. WSIU surveys reading service users annually and organizes engagement activities to evaluate existing services and prospective new programming. WSIU works with local social service agencies and organizations to connect the reading service with individuals in need.

SIRIS is funded in part by WSIU Public Radio, Southern Illinois University Carbondale, the United Way of Southern Illinois, the Illinois State Library, and from donations from supporters throughout the region.

PRESIDENTIAL VISIT TO SOUTHERN ILLINOIS

Southern Illinois played host to a Presidential visit on October 27, 2018. Thousands of visitors converged on the region to hear President Donald Trump speak, and WSIU was there to document the event.

A team of WSIU staff, including students, gathered early in the morning, and set up in numerous locations to report not just on the President’s speech, but also on throngs of supporters and opponents. For hours before, during, and after the speech, WSIU’s team interviewed, photographed, and reported on the day’s activities. Posting online, feeding stories to networks, and preparing broadcast stories gave our audience a comprehensive look at President Trump’s speech, reaction to it, and the regional response to a large number of people visiting the area.

In addition, student journalists were able to capture their own stories for WSIU’s River Region Evening Edition, and gain valuable experience that many professional journalists never have access to.

12TH CONGRESSIONAL DISTRICT DEBATE

WSIU again partnered with regional newspaper, The Southern Illinoisan, in a collaborative project highlighting candidates and issues important to southern Illinois in 2018.

The project included candidate profiles, a live debate in Illinois’ hotly contested 12th Congressional District, and stories focusing on issues from the regional, state, and federal levels. The debate featured incumbent Rep. Mike Bost (R-Ill.), Democratic Challenger Brendan Kelly, and Green Party Challenger Randy Auxier.

WSIU provided the venue and production unit for the event as well as moderator Jak Tichenor and panelist Jennifer Fuller. In addition to being featured live on-air, the debate was streamed via our partners, The Southern Illinoisan and the Belleville News-Democrat. This was the only broadcast debate for the race, providing voters with a rare look at three candidates answering questions in the same space at the same time.

In addition to professional staff involved in the production, SIU students were also a part of the crew, and helped provide coverage for the debate.

Southern Illinoisan

November 5, 2018

Partners

Southern Illinoisan

Southern Illinois Radio Information Service

SOUTHERN ILLINOISAN

October 27, 2018

WHERE

Southern Illinois Airport, Murphysboro, IL

RESULTS

WSIU gave our audience a comprehensive look at President Trump’s speech, reaction to it, and the regional response to a large number of people visiting the area.

Student journalists were able to capture their own stories for WSIU’s River Region Evening Edition and gain valuable experience.

12TH CONGRESSIONAL DISTRICT DEBATE

October 2018

WHERE

SIUC Campus, Carbondale, IL

RESULTS

Efforts ensured local voters could hear directly from the candidates about the issues and policies impacting their communities.

Credit: WSIU/Southern Illinois University Carbondale

PHOTO: SIRIS radio receiver.

PHOTO: WSIU's jobber prepares for President Trump's arrival at the Southern Illinois Airport.

PHOTO: Student reporters prepare for the 12TH Congressional District Debate on October 27, 2018.


PHOTO: SIUC Campus, Carbondale, IL

WHERE

SIUC Campus, Carbondale, IL

RESULTS

Efforts ensured local voters could hear directly from the candidates about the issues and policies impacting their communities.
TRAINING THE NEXT GENERATION OF BROADCASTERS

Providing educational programming as well as opportunities for learning has always been a central component of our mission. Each year, WSIU provides hands-on, professional development opportunities for SIU students interested in broadcasting - resulting in close to 8,000 hours of real-world training for SIU students and community volunteers. At WSIU, students take the lead, gaining first-hand experience that will prepare them for future careers in the communication field.

STUDENT TELEVISION PRODUCTIONS:

altnews 26:46
This quirky magazine-style program appeared on WSIU TV for almost 20 years and has won over 30 professional and student awards since its inception.

SALUKI SPORTSVIEW
Saluki Sportsview is a once-a-month overview of SIU sports and airs during the River Region Evening Edition time slot. It has been awarded the ‘Best Student Sports Program’ by the Illinois Broadcast Association in 2017 & 2018.

RIVER REGION EVENING EDITION
SIU media students provide nightly newscasts exploring the issues and events happening around the region including interviews, feature stories, and weather forecasts.

SCHOLASTIC HI-Q
Known as the quiz show where knowledge rules, Scholastic Hi-Q is a single elimination trivia competition featuring 32 high school scholar bowl teams from Illinois, Kentucky, and Missouri.

SKILLS TRAINING FOR STUDENTS:

- Audio Programming
- Film Reporting
- Audio and Visual Production
- Audio Programming
- Sports Information
- Videography
- Community Engagement

TELEVISION
- Master Control Operator
- Sales Representative
- Newsroom Representative
- Executive Producer
- Advertising
- Weather Reporting
- Production Manager
- Newsroom Manager
- Lighting Technician
- Anchor
- Floor Director
- Technical Director

DEPARTMENTAL BREAKDOWN OF PAID STUDENT WORKERS

+100

Promotions & Digital Services
Outreach
University & Community Volunteers

ONE REGION ALL NEIGHBORS: WSIU CELEBRATES THE LEGACY OF FRED ROGERS BY HIGHLIGHTING OUR REGION’S ‘GOOD NEIGHBORS’

In the spirit and memory of Fred Rogers, WSIU launched the One Region All Neighbors initiative in January 2018 to recognize individuals and groups who are making a positive impact in the region through acts of kindness, compassion, community involvement, and public service. Each month, WSIU selected a worthy individual who was nominated by the public in one of five award categories: Individual, Youth, Business, Educator & Non-Profit/Community Group. Award winners were recognized by WSIU on our website, via television and radio broadcasts, and on social media. All 52 award winners and nominees were invited to attend a special awards ceremony in February 2020 where they were recognized for their outstanding contributions to the community and were awarded the ‘WSIU Fred Rogers Neighborly Award’ medallion. Award winners were selected from communities across the region including Carbondale, Marion, Springfield, Kimmundy, Carterville, Murphysboro, Shuabeesetown, Makanda, Ridgway, Golffey, and Olney IL.

Notable award winners included:

PRESTON LERNER of Herrin, IL was who was recognized in the ‘Youth’ category for being one of three local boys who rescued a person in distress at the Lake Kirkald spillway.

CARTERVILLE HIGH SCHOOL INTERACT CLUB, comprised of roughly 60 students, was nominated for their efforts to provide service to individuals and organizations within the community.

JADEN SAUNDERS was recognized in the “Youth” category for helping youngsters develop a love of dance and theater in his role as an assistant tap dance instructor at St. Patrick’s School in Springfield.

STUDENT PROFILE: Amelia Blakely

Amelia Blakely arrived in the WSIU Newsroom as most students do: hungry for opportunity and filled with enthusiasm. Since that day, Amelia has set about achieving her goal. She’s covered President Trump’s visit to southern Illinois, followed archaeologists to a dig site near one of the states first settlements, explored food insecurity and the ways schools are fighting it, and numerous other issues.

In addition to great reporting, Amelia was a finalist for an Illinois News Broadcasters Association scholarship in 2019, worked for The Daily Egyptian student newspaper, and is active in numerous other organizations.

WSIU provides hours of student training each year. Volunteers and paid student staffers work alongside journalists, producers, editors, and others involved in content creation to make WSIU what it is.

Amelia Blakely

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WSIU FAMILY DAY
Let’s Go Luna!: World Neighborhood Adventure

Building global communities.

WSIU partnered with Cedarhurst Center for the Arts in Mt. Vernon, IL for our 2019 family day event. This year’s event celebrated the launch of Let’s Go Luna! on PBS KIDS. The event’s theme “Let’s Go Luna!: World Neighborhood Adventure,” centered on building global communities, developing foreign language and writing skills, and geography.

Over 450 guests were provided passport booklets to guide them through various activity stations where they earned stamps for completing each activity. Activities included foreign language & writing stations, postcard writing, music making, and arts activities. All guests took home a free children’s book for their participation at the event.

WSIU worked with community volunteers and students from SIUC’s Center for International Education who shared information about their culture and native languages. The event was headlined by the St. Louis Arches Youth Troop, who entertained guests with an exciting circus-style performance. WSIU also partnered with The Girl Scouts of Southern Illinois and Chad Scott of Drumz-R-Guru-Ven who taught guests about rain sticks, gourds, and digeridoos. Guests also enjoyed a selfie station featuring PBS KIDS costume characters Arthur and DW and many shared photos from the event on social media using #WSIUEvents.

WHEN
April 27, 2019

WHERE
Cedarhurst Center for the Arts, Mt. Vernon, IL

PARTNERS
St. Louis Arches Youth Troop
Center for International Education, SIU
Cedarhurst Center for the Arts in Mt. Vernon, IL
The Girl Scouts of Southern Illinois
Drumz-R-Guru-Ven

SPONSORS
SIU Credit Union
Sharp-Hundley, PC.
Mt. Vernon Tourism & Visitors Bureau
Southern Illinois Healthcare

RESULTS
WSIU engaged with children and families from Illinois, Missouri, and Indiana to promote the launch of Let’s Go Luna! on PBS KIDS. The event encouraged guests to see the wider world as an extension of their local community. Children also developed foreign language and geography skills using PBS KIDS educational materials.
COMMUNITY FILM SCREENINGS

TALKING BLACK IN AMERICA

WHEN  
March-April 2019

WHERE  
Carbondale, IL

PARTNERS  
The Illinois Newsroom, SIU School of Medicine, Center for Rural Health & Social Services Development, and the Department of Africana Studies at SIUC

RESULTS  
WSIU deepened their station’s reputation as a community connector by continuing their multicultural community film screening activities which continue to attract and sustain diverse audiences. Since 2012, WSIU has partnered with the Carbondale Public Library and other community organizations to host film screenings and discussions to encourage community dialogue on cultural, social, and environmental issues impacting our viewers and listeners.

Under the 2019 India Lens Pop-Up theme which focused on building stronger communities, WSIU organized several screenings of Independent Lens/ITVS films which included: Talking Black in America (February 2019), Won’t You Be My Neighbor (March 2019), Downland (October 2018), Rumble (November 2018), Wrestle (May 2019), and Charm City (April 2019). In the fall of 2018, WSIU also screened a special episode of Immigration in America produced by Nine Network in St. Louis.

TALKING BLACK IN AMERICA

WHEN  
February 2019

WHERE  
Carbondale, IL

PARTNERS  
The Providers, Carbondale Public Library, Department of Africana Studies, SIUC, and Brione Lockett

RESULTS  
The event was attended by 68 guests who expressed appreciation for WSIU’s contribution to the community’s black history month activities.

THE PROVIDERS

WHEN  
March-April 2019

WHERE  
Carbondale, IL

PARTNERS  
The Department of Africana Studies at SIUC to hold a special screening of Talking Black in America in honor of Black History Month.

RESULTS  
The grant award allowed for media buys to promote the television broadcast and supported community engagement around The Providers. Screening events connected local residents to healthcare professionals and/or health-focused social service agencies and provided content for future StoryCorps episodes.

COMMUNITY FILM SCREENINGS

FOSTERING COMMUNITY DIALOGUE ON CULTURAL, SOCIAL, AND IMMIGRATION ISSUES.

VICTORIA FILM SCREENING

Season Three Premiere

WHEN  
January 6, 2019

WHERE  
Carbondale & Mt. Vernon, IL

PARTNERS  
The Varsity Center, Cedarhurst Center for the Arts, and Catering

SPONSORS  
Southern Illinois Healthcare

RESULTS  
The screening events generated buzz for the television broadcast on the WSIU stations and provided an opportunity to engage with local drama fans. WSIU also provided information about WSIU Passport as a tool for accessing the complete season (and previous seasons) through PBS.org, the PBS App, or via various OTT devices.

PHOTOS:  
Page 18 – Discussion moderator Brione Lockett talks with screening participants during the Talking Black in America screening at the Carbondale Public Library. WSIU and Mary Lupton Staff.  
Page 21 – A view of the crowd at the Talking Black in America screening. Credit: WSIU.  
Page 23 – The Providers’ “royal selfie station” featuring life-sized representations of Victoria, Albert, and Lord Melborne (who remains a fan favorite in southern Illinois even though he no longer appears on the program). Guests also had the opportunity to enter to win MASTERPIECE-branded items as door prizes.

THE PROVIDERS

In the spring of 2019, WSIU received a grant award from ITVS and StoryCorps to support community engagement around the Independent Lens film, The Providers. Set against the backdrop of the physician shortage and opioid epidemic in rural America, The Providers follows three “country doctors” at clinics offering care to all, regardless of ability to pay. The film follows the providers as they work to reach rural Americans who would otherwise be left without healthcare.

WSIU collaborated with several partners in the medical community to hold screenings of the film as well as community conversations on the topics discussed in the film. StoryCorps personnel were on hand to make audio recordings of conversations during the screening events. WSIU’s news team and the Illinois Newsroom also contributed to the project producing a 4-minute radio feature on the SIU School of Medicine.
WSIU BY THE NUMBERS

32 area high schools competed on the Scholastic Hi-Q Quiz Show

450+ people attended WSIU’s family day event

1,200+ individuals through face-to-face outreach activities

2080 SIRIS
Total Hours of Local Programming for Individuals with Visual Impairments

8700+ Total Hours of TV Programming

8700+ Total Hours of Radio Programming

SPONSORS & PROJECT PARTNERS

SPONSORS

AES Solar
Arnold’s Market
B & B Travel
Big Muddy Film Festival
Blacklocus Financial Strategies Group
Blair’s Insurance [Onyen]
Buddhist Counseling & Psychotherapy
Carbondale New School
Carbondale Park District
Carbondale Tourism
Caritas Family Solutions
Carson Center
Cedarhurst Center for the Arts
Continental Tire
Country Financial-Run Trimble
Cristalino Café, Catering & Bakery
Cristina Pisoni of State Farm Insurance
Effingham Performance Center
Ellevira Flowers, Fine Gifts & Gourmet
F-W-S Countertops
Farm-Crest of Illinois
First Southern Bank
Forbes Financial Group
Greeneridge Landscaping
Hoffard Elder Care
Hurbauh’s Café
Hunnicutt, Itulani
Hub Recreation Center
Illinois South Tourism
Jackson County Health Department
John A. Logan College
Joseph Rudolph Orthodontics
Land Between the Lakes
Lang-Taylor Home Furnishings
Law Office of Matthew Benson
Loughran, Dr. Timothy
Marion Cultural & Civic Center
Marino Safari
Mathis, Marriott & Richter, Ltd.
Mattingly Piano Service
Medicine Shoppe
Megalytics Technology Service
Mt. Vernon Convention & Visitors Bureau
Neighborhood Co-Op Grocery
Prairie Living at Chatsworth
Richland Memorial Hospital [Olney]
SEMO - River Campus
Sharp-landley Law Firm
Shawnee Health Service
SI Gi Services, Dr. Zhaorh Makhdom
SIU Credit Union
Small Business Development Center
Southern Illinois Healthcare
SIU Alumni Association
SIU College of Business
SIU Events & Protocol
SIU Foundation
SIU Leadership Development Program
SIU University Communications
SIU Schools of Art & Design

PROJECT PARTNERS

All Our Kids Network
American Public Media (APM)
American Public Television (APT)
American Red Cross
Arthur Agency
Astronomical Association of Southern Illinois
Belville News-Democrat
Big Muddy Film Festival
Boys & Girls Club of Carbondale
Carbondale Community Arts
Carbondale Main Street
Carbondale Park District
Carbondale Public Library
Carbondale Tourism
Carson Center
Catalyst Media for Senior Lifestyles
Cedarhurst Center for the Arts
Center for Rural Health and Social Services Development
Centristone
Child Care Resource & Referral
City of Carbondale
City of Murphysboro
Corporation for Public Broadcasting (CPB)
Crab Orchard National Wildlife Refuge
Cypress Creek National Wildlife Refuge
Explore Carbondale
First Book
Foodworks
Friends of Morris Library (SU)
Friends of WSIU
Girl Scouts of Southern Illinois
Heartland Video Systems
Hopewell Missionary Baptist Church
Illinois Arts Council
Illinois Department of Natural Resources
Illinois Eastern Community Colleges
Illinois Education Association
Illinois Farmers Market Association
Illinois Humanities
Illinois League of Women Voters
Illinois News Broadcasters Association
Illinois Newsroom
Illinois Public Broadcasting Council
Illinois Public Media, Urbana
Illinois Public Radio
Illinois State Board of Education
Illinois State Library
Independent Television Service (ITVS)
Int’l Association of Audio Information Services (ITVS)
Iowa Public Television

Southern Recycling Center
Stage Company
Sunshine Gardens-Assisted Living
Thad Elliot Plumbering
Thompson Publishing
Vogler Lincoln
Voss Heating & Air Conditioning
Wright Building Center

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